

Rhode Island

Tobacco-Free GENERATION *VIRTUAL* WEEK OF ACTION

April 5th – 9th 2021

Virtual Kick-Off Event: April 5th at 3:00pm via Zoom

For More Information:

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Tobacco-Free Generation VIRTUAL WEEK OF ACTION

April 5th – 9th 2021

MONDAY | Virtual Kick-Off Event at 3:00pm via Zoom

Join advocates across RI as we discuss the toll tobacco has on RI, provide a brief overview of proven policy solutions, and showcase what advocacy can look like in a virtual format

TUESDAY | Set up a Virtual Meeting with your Legislators

TOPIC: Enabling Legislation and Tobacco 21

We will provide you with the following materials to help you take action:

- Template email to schedule a meeting with your State Legislators
- Talking points and a template phone script to complete a call with your State Legislators
- Contact Info for your State Legislators
- RI Specific Factsheets on Enabling Legislation and Tobacco 21

WEDNESDAY | Record a Short Video

TOPIC: Prohibiting the Sale of Flavored Tobacco Products

We will provide you with the following materials to help you take action:

- A prompt about why prohibiting flavored products is important to you
- RI Specific Factsheet about Flavored Tobacco Products

THURSDAY | Send an Email to Governor McKee

TOPIC: Tobacco Control Funding in RI and Tax Parity for All Tobacco Products

We will provide you with the following materials to help you take action:

- Template email with contact information for Governor McKee's Office
- RI Specific Factsheets about Tobacco Control Funding and Tax Parity

FRIDAY | Celebratory Recap of our Virtual Week of Action

We will provide a state-wide recap with highlights from the Virtual Week of Action showcasing what you did all week! We will also provide a list of additional action you can work on in your community including:

- Work with your City/Town Council to pass a Resolution on Enabling Legislation
- Write a LTE / Op-ed / Press Release on Week of Action, Local Work or Policy Solutions

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