

Year In Review

TOBACCO FREE RHODE ISLAND

2016-
2017

TFRI is a Network of Organizations and Individuals Working to
Reduce Tobacco Use - the Leading Cause of Preventable
Death & Disease in Rhode Island



Tobacco Free RI's
Annual Meeting
October-30-2015

TFRI ANNUAL MEETING



Help us set our 2016 policy priorities. Connect with network partners! Open to all. Complimentary breakfast!

Date: Friday Oct. 30, 2015

Time: 9:00-11:30am

Meeting Starts Promptly at 9:15am

**Warwick Public Library
600 Sandy Lane
Warwick, RI 02889**

Tobacco Free Rhode Island

Meeting Contact: Jennifer Wall

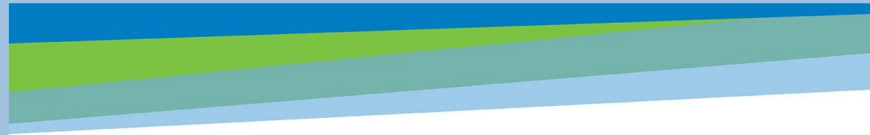
Phone: 401-533-5176

E-mail: jwall@lungne.org

Website: www.TobaccoFree-RI.org

Facebook: facebook.com/TobaccoFreeRI

RSVP By Fri. October 23rd
(Need a count for breakfast & materials)











TOBACCO FREE RHODE ISLAND

TobaccoFree-RI.org

A statewide network of
organizations and individuals
working to reduce tobacco
use—the cause
of preventable disease

We promote
save

Lisa Concilio
Executive Director
TobaccoFree-RI.org

Pam Shupe
Executive Director
TobaccoFree-RI.org

Lisa Concilio
Executive Director
TobaccoFree-RI.org

Dina Horvath
Executive Director
TobaccoFree-RI.org

Dina Horvath
Executive Director
TobaccoFree-RI.org

Jennifer Wall
Executive Director
TobaccoFree-RI.org



Shannon
Spurlock
Blacks Island Preservation
Resource Center



Curtis Prosser
Juniata University
University of the South
Juniata University



Doc. Noel Wooley
New England Laboratory
Health & Safety Fund















Local Tobacco Retail Licensing

(Local Policy Issue)

Adding E-Cigarettes
to the RI Smoke-Free
Workplaces Law

(State Policy Issue)







Support raising smoking age to 21

To the editor:

I applaud EastBay RI's recent editorial supporting State Representative Teresa Tanzi's (D-Dist. 34 South Kingstown, Narragansett) bill to raise the legal age for tobacco purchase from 18 to 21 ("This Bad Choice Can Wait 'Til 21", October 22, 2015.)

As an East Providence resident and member of Tobacco Free Rhode Island, I too support Representative Tanzi's efforts. A March, 2015 Institute of Medicine study concluded that raising the legal age of purchase for tobacco products to 21 nationwide would sig-

nificantly reduce the number of youth who start smoking, save 223,000 adults from premature tobacco-related deaths by 2019, and, in time, result in a 12% reduction in the nation's smoking rate.

Passage of Rep. Tanzi's simple, life-saving bill would make Rhode Island the second state in the nation to raise the legal age of tobacco and electronic cigarette purchase to 21 (Hawaii became the first state in June, 2015). According to tobacco21.org there are now 104 localities that have enacted Tobacco 21 laws, including New York City and over 70

towns in our neighboring state, Massachusetts. Federal legislation has also been introduced by our U.S. Senators Jack Reed and Sheldon Whitehouse.

Raising the tobacco purchase age to 21 is a common-sense action that will reduce smoking and save lives, with no cost to state taxpayers. The cost of inaction will be continued preventable death, disease and high health-care costs.

Susan Dunnington
66 Summit St.
East Providence

TFRI Participates in the
Woonsocket Prevention
Coalition's Spotlight on Prevention
WNRI Radio Show in Honor of the
Great American Smoke-Out
November-19-2015

The background of the image features several microphones and spotlights. At the top, two spotlights are angled downwards, casting beams of light. In the foreground, several microphones of different styles (dynamic, condenser) are positioned, some pointing towards the center. The overall theme is broadcast media or journalism.

WPC SPOTLIGHT **ON** PREVENTION

WOON
1240

WNRI
1380

Ready to quit smoking?
Free help is available*
in Rhode Island.



**Counseling by phone + NRT
can double a smoker's chances
of quitting.**

**FREE services are available that can double
your chances of Quit Success.**

- ▶ **The Rhode Island Smoker's Helpline (1-800-QUIT-NOW)**
 - Get up to 5 free quit smoking coaching lessons by phone.
 - Certified Tobacco Treatment Specialists will share strategies to quit smoking, manage cravings, and more!
- ▶ **A free two-week supply of Nicotine Replacement Therapy (NRT).**
 - NRT is available to eligible callers as patches, gum, or lozenges (while supplies last).
 - NRT is clinically proven as safe and effective by the FDA.

1-800-QUIT-NOW



TFRI Coordinates a
Southern RI Standardized
Tobacco Assessment of Retail
Settings (STARS) Training
February-10-2016



SOUTHERN RI STARS TRAINING

(Standardized Tobacco Assessment of Retail Settings)

Wednesday February 10, 2016

Middletown Fire Station Community Room

239 Wyatt Road, Middletown, RI 02842

4:00-6:30pm

Training will equip individuals to use the STARS national survey to collect tobacco product observational data in their community retail settings. The STARS survey focuses on tobacco product price, promotion, flavor, and placement of specific brands of cigarettes, little cigars, cigarillos, snus, snuff, electronic cigarettes, dissolvable tobacco and other tobacco products. The collected survey information will educate community decision makers as to the prevalence of tobacco products in retail settings and to the importance of limiting youth access to these deadly products. This training will assist those in southern RI who are interested in training members in their own communities to collect data using the STARS survey. The training also serves a dual purpose and will train both youth and/or adult community members to become STARS data collectors.

Training is provided by the RI Department of Health and coordinated by Tobacco Free RI. For more info, call 401-533-5176.



Free. Refreshments Provided.
To secure a spot, a registration
form for each person must be
submitted by Jan. 22, 2016



TFRI Coordinates a
Central RI
STARS Training
February-22-2016



CENTRAL RI STARS TRAINING

(Standardized Tobacco Assessment of Retail Settings)

Monday February 22, 2016

Tri-Town Community Action Agency Community Room

4 Rockwell Ave, North Providence, RI 02911

4:00-6:30pm

Training will equip individuals to use the STARS national survey to collect tobacco product observational data in their community retail settings. The STARS survey focuses on tobacco product price, promotion, flavor, and placement of specific brands of cigarettes, little cigars, cigarillos, snus, snuff, electronic cigarettes, dissolvable tobacco and other tobacco products. The collected survey information will educate community decision makers as to the prevalence of tobacco products in retail settings and to the importance of limiting youth access to these deadly products. This training will assist those in southern RI who are interested in training members in their own communities to collect data using the STARS survey. The training also serves a dual purpose and will train both youth and/or adult community members to become STARS data collectors.

Training is provided by the RI Department of Health and coordinated by Tobacco Free RI. For more info, call 401-533-5176.



Free. Refreshments Provided.
To secure a spot, a registration
form for each person must be
submitted by Feb. 12, 2016



R.I. lawmakers push to raise smoking age from 18 to 21



COMMENT

31



Recommend

3

Tweet

0

» RELATED CONTENT

- At R.I. hospital's cardiac rehab, patients take steps toward healthier lives...

By The Associated Press

Posted Feb. 28, 2016 at 9:18 AM

PROVIDENCE, R.I. — State lawmakers are again trying to raise the minimum age for legal tobacco purchases.

Rep. Teresa Tanzi and Sen. Cynthia Coyne, both Democrats, have introduced legislation to raise the minimum age to 21 beginning Jan. 1, 2017.

Tanzi introduced similar legislation last year. It stalled in committee.

Tanzi and Coyne say Rhode Island must do more to address smoking as a threat to public health and reduce smoking among youth.

Their legislation would apply to all tobacco products, including electronic cigarettes.

Rhode Island's two U.S. senators are also pushing for federal legislation to raise the legal smoking age from 18 to 21.

Hawaii was the first state in the nation to raise the smoking age to 21. Some cities have raised the smoking age to 21, including New York City.

Kick Butts Day RI Zombie Walk
Organized By Many State &
Community Partners
March-16-2016

THE
ZOMBIES
ARE
COMING









BIE

THE
ZOMBIES

THE
ZOMBIES



★ **Flavored Tobacco** ★
★ looks, tastes & smells ★
★ like candy ★
★ **Kills like Tobacco** ★

THE
ZOMBIES
Are
COMING

THE
ZOMBIES

Kick Butts



2015 Kick Butts Day
Rising Zombi
March 16,



KICK BUTTS DAY
#iKickButts

2016 Kick Butts Day









THE
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ARE
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ARE
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THE
ZOMBIES
ARE
COMING

Flavored Tobacco
looks, Tastes & Smells
like Candy
Kills Like Tobacco!

E-CIG THREATS
TO KIDS AND TEENS

E-CIG THREATS
TO KIDS AND TEENS







E-CIGS
Health threat: HIGH

Nicotine Addiction
Leads off young Br
...especially he

Zombie Walk
2016
#iKickButts

Zombie Walk
2016
Kills Like Tobacco

THE
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ARE
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THE
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Zombie Walk
2016
#RIEndgame

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Tobacco Raises
18 → 21

Flavored Tobacco

KILLS LIKE

CIGS

KICK

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IN AND OUT

4-CE TRUCKS
IN AND OUT

ZOMBIES ARE
COMING

ZOMBIES ARE
COMING

ZOMBIES ARE
COMING

BCH





Tobacco Purchasing Age 18 → 21

VAPINGS VICIOUS

Late a Sense
Grain addiction

FLAVOR TASTE LOOKS LIKE CIGARETTES KILLS LIKE TOBACCO

FLAVOR TASTE LOOKS LIKE CIGARETTES KILLS LIKE TOBACCO

Flavored Tobacco
Looks, Taste like Cigarettes
Kills like Tobacco

KICK BUTT DAY

Zombie Walk 2016
#iKickButts

E-CIGS ~RIENDGAI FLAVOR
Health threat: HIGH FiKickButt looks, Taste like C
#KillslikeToba
#ZombieWalk2016

Zombie Walk 2016
#KillsLikeTobacco

THE ZOMBIES ARE COMING

THE ZOMBIES ARE COMING

3-16-2016

Tobacco
Purchasing
Age

18 → 21

Tobacco Purchasing Age

18 → 21

VAPING'S
VICIOUS

Lose a Sense



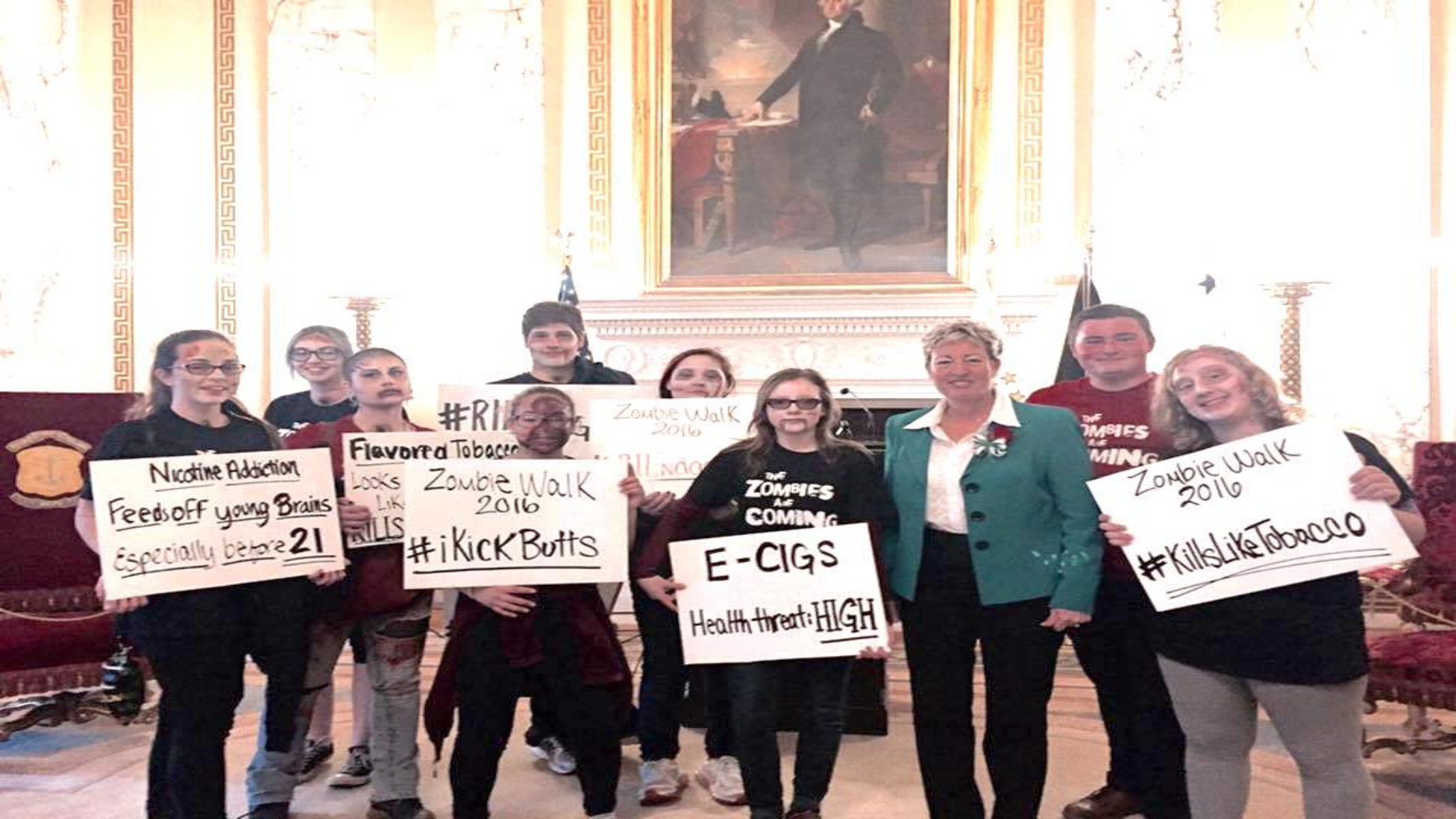
FLAVORED TOBACCO LOOKS,
TASTES, AND SMELLS LIKE CANDY.
KILLS LIKE TOBACCO.



FLAVORED TOBACCO LOOKS,
TASTES, AND SMELLS LIKE CANDY.
KILLS LIKE TOBACCO.



E-CIG TH
TO KIDS AN



Nicotine Addiction
Feeds off young Brains
Especially before 21

Flavored Tobacco
Looks Like KILLS
Zombie Walk 2016
#iKickButts

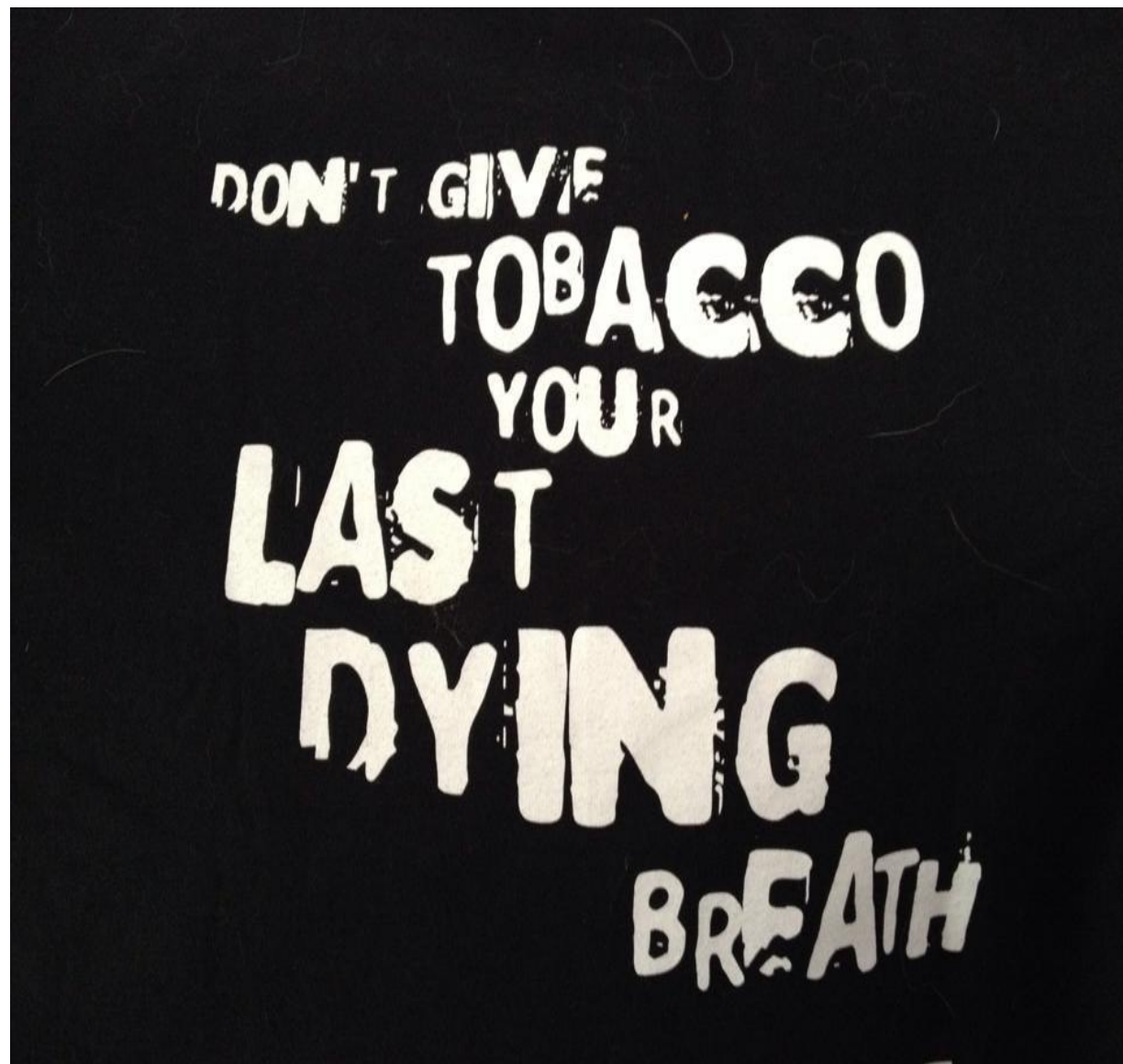
E-CIGS
Health threat: HIGH

Zombie Walk 2016
#KillsLikeTobacco









Chariho Youth Task Force Places 3rd In Country- April 2016



The **Chariho Youth Task Force** entered the Campaign for Tobacco Free Kids Youth Advocate of the Year Awards and took **3rd place** in the group category.

CHARIHO COMMUNITY SADD GROUP TAKES 3RD PLACE IN NATIONAL TOBACCO AWARDS COMPETITION

Tobacco Free RI would like to acknowledge the Chariho Community SADD group (a TFRI organizational partner member) for applying (application included 8 pages of essays, a group photo and a 3 minute long video) to the [Youth Advocates of the Year Awards \(YAYA\)](#) program in the group category.

The YAYA's are sponsored by the Campaign for Tobacco-Free Kids and honor the outstanding work of young advocates who have taken the lead to create policy change on the local, state and national level. These young activists are fighting to protect their peers and their communities from the dangers of tobacco use through public education efforts, student-to-student training and outreach to policymakers. Their work inspires and motivates other young people to join in their advocacy efforts.

Daniel Fitzgerald, a long-time youth tobacco advocate, current prevention fellow at the RI Department of Behavioral Health, Developmental Disabilities and Hospitals and one of the [Chariho Community SADD](#) groups advisers, shares with us:

RIPHA Press Conference- May 19, 2016



The **RI Public Health Association** coordinates a press conference to release their data brief on youth tobacco and e-cigarettes. TFRI was asked to present.



***Rhode Island Public Health Association
Presents :***
**The Youth Tobacco and eCigarette Update and
Data Brief Release**

*Catch up about the Ongoing Use of Tobacco in Rhode Island
With Focus on Youth and eCigarettes
Challenges and Success from the Field*

Thursday, May 19, 2016 2:30-4:00pm

Panelists:

Jennifer Wall – RI Tobacco Control Network

**Teresa Tanzi – Rep District 34
Rhode Island General Assembly**

**Patricia Markham Risica, DrPH
Institute for Community Health Promotion
Brown School of Public Health**

Where: Library – Rhode Island State House

Admission: Free



Pawtucket Cancer Control
Task Force Hosts a
Poetry Slam Contest
May-20-2016

Pawtucket Students Slam Tobacco Through Poetry

The Valley Breeze

May 24, 2016

PAWTUCKET – Fifth-graders in Pawtucket have united against tobacco, according to a release. With the support of schools Supt. Patti DiCenso, all students submitted a poem with an anti-tobacco theme for the Poetry Slam Contest sponsored by the Pawtucket Cancer Control Task Force.

Physical education teachers in each elementary school reviewed entries and selected a school winner. To mark World No Tobacco Day on Tuesday, May 31, school winners will read their poem to the entire student body over the intercom at their school.

Local poets Jay Chattelle, Paris Fisher and Sean Garedo coached the school winners in poetry performance. The students will present their poems encouraging a tobacco-free lifestyle in the World No Tobacco Day Poetry Slam competition this Thursday, May 26, at 3 p.m. at the Blackstone Valley Visitor Center.

The school winners will also be recognized in a pre-game ceremony at the June 6 PawSox game at McCoy Stadium. Pawtucket Mayor Donald Grebien and PawSox Vice Chairman Mike Tamburro will present the top three poetry slam winners with prizes donated by local businesses. A video of the winning entry will be shown on the jumbotron before the game.

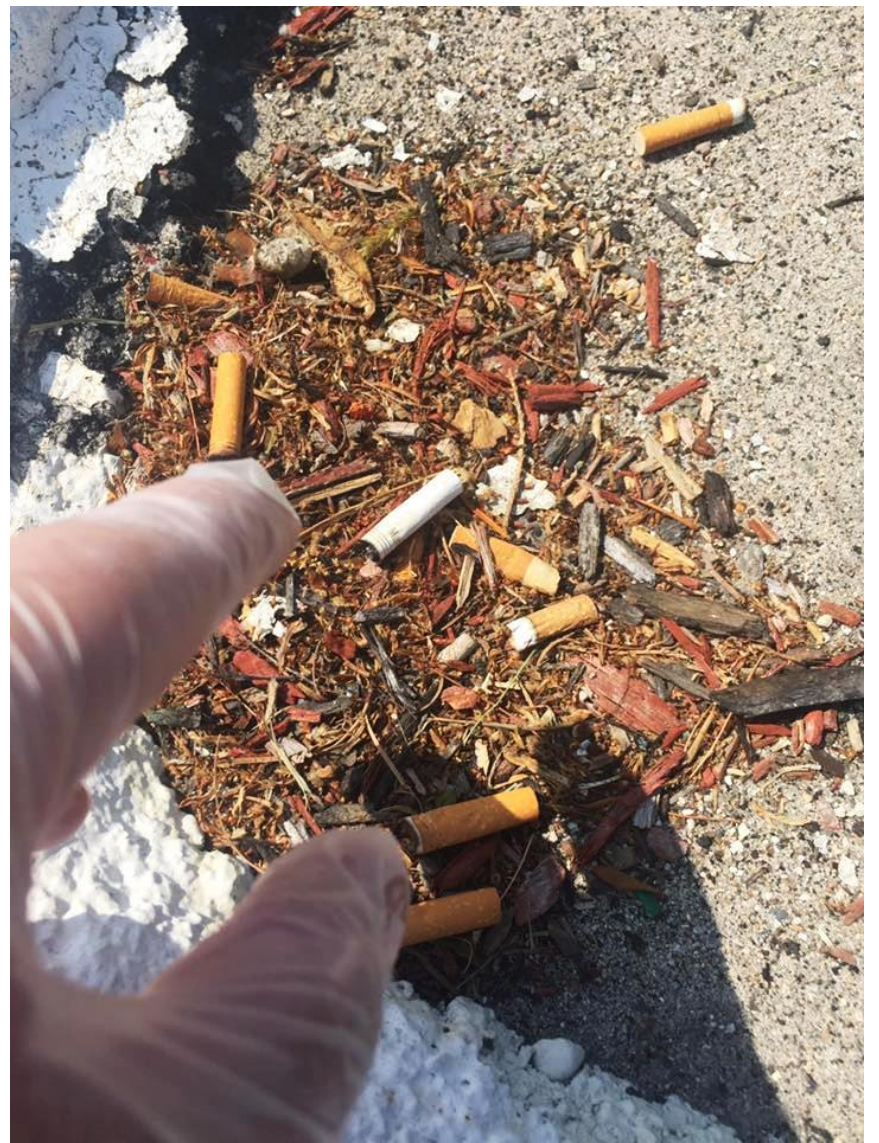


Chariho Youth Tobacco Clean-up- May 28, 2016



The Chariho Youth Task Force implements a cigarette butt and tobacco related debris clean-up, picking up **2,693 items** in observance of World No Tobacco Day.









**1600 Rhode Islanders
Die Each Year from
Tobacco Related Illness**



**CHARITO
TASK FORCE**

MOTIVATING YOUTH BY IGNITING SPARKS

For those kids you just can't seem to engage.



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

JUNE 2, 2016
6:00-8:00 PM



The workshop will be led by Dena Davis, Artistic Director of Arts Alive Barrington, professional speaker and education & development specialist at ACTION Performance & Leadership. Dena is a member of the National Career Development Association, a certified SpartanX educator and youth mentor.

For more information
or to register for this
workshop contact the
Bayside YMCA at 245-2444



Sparks
It Starts with a Single Spark

THE BAY TEAM

Barrington's Drug Free Community Coalition
Helping youth achieve their potential. Building healthy, positive, and successful futures. One spark at a time.
www.thebayteam.org

The BAY Team, The Bayside YMCA and ACTION Performance & Leadership are partnering to offer a unique training opportunity for youth directors, camp counselors, teachers and caregivers.

The workshop will explore how to help young people discover and develop their "sparks": the interests and passions they have within them that light a fire in their lives, and express the essence of who they are & what they have to offer the world.

The workshop is based on Search Institute research that indicates that helping young people identify their sparks and providing opportunities to pursue and develop those sparks contribute to positive academic and behavioral outcomes.

There is no fee for this workshop but a donation to the YMCA Send a Kid to Camp Fund at the door is appreciated.

TFRI Coordinates an Electronic
Nicotine & Marijuana Delivery
Systems Training in honor of
World No Tobacco Day
June-3-2016



In observance of World No Tobacco Week, Tobacco Free RI hosts:
The Dangers of the Electronic Nicotine & Marijuana Delivery Systems
Luncheon Training

WHEN: Friday, June 3, 2016 from
WHERE: Thundermist Health Center – 186 Providence Street
Community Rooms, West Warwick
TIME: 12:30 PM to 2:30 PM

Presented by:

Heidi Driscoll, Coordinator for the South Kingston Partnership for Prevention
&
David Neill, Investigator for the U.S Attorney's Office & Former RI State Trooper

Learning Objectives:

- ⊗ Participants will take away hands-on learning with slides
 - ⊗ Attain Materials to train educators, parents, school committees & law enforcement on this new emerging public health trend
 - ⊗ Understand the method & dangers associated with vaping (nicotine & marijuana)
-

Training is FREE! Prevention Certification Hours offered. Lunch will be provided.
Registration & lunch will begin at 12:30pm & the training will start promptly at 1pm.
Seats are limited to 25 participants. Priority given to TFRI Organizational Partners.
First come, first serve. Not appropriate for youth participants. Training target audience:
law enforcement, prevention & healthcare professionals, non-profits, parents, social workers,
educators, school administrators, school committee members, city/town administrators,
city/town council members & RI legislators.

Email jennifer.wall@lung.org or call 533-5176 with any questions.

Tobacco Free RI is a statewide network of organizations and individuals working to reduce tobacco use – the leading cause of preventable death and disease in Rhode Island. Learn more at www.tobaccofree-ri.org.

The RI Department of Health &
TFRI Attend a Pawtucket Red
Sox Baseball Game to Raise
Awareness About Flavors
June-11-2016





PITCH SPEED

Amica

AUTO HOME LIFE

DAKTRONICS



GRAB
SOME
BUDS

BALL 1 Balls 2
STRIKE 1 8
OUT 0 Paws Sox 1



CANDY-FLAVORED
TOBACCO
HOOKS KIDS.

HEALTH.RI.GOV/KILLSLIKETOBACCO



Dedicated to your success



FISHER COLLEGE

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CUDAN®









TFRI Coordinates a
Creating Healthy Changes in
Your Community Training
June-17-2016



Calling all health advocates!

JOIN US to learn how to create healthy change in your community.

In this 3-hour workshop, you'll be introduced to the tools needed to build and take part in an effective campaign for a tobacco-free environment. From identifying the problem, to building a coalition, to crafting your campaign strategy and learning implementation techniques, this session offers a comprehensive overview of the path to success – and how you can be part of it.

Creating Healthy Changes in Your Community

TRAINING

Friday, June 17, 2016

9:00 am – 12:00 pm

RI Interlocal Risk Management Trust (aka The Trust)
501 Wampanoag Trail, Suite 402, East Providence, RI 029015

REGISTER NOW

This training is FREE! Prevention Certification Hours offered.
Seats are limited. Priority given to [TFRI Partners](#). First come, first serve.

To reserve your spot in the Training, click the Register Now button!

Deadline for Registration: Friday, June 3, 2016

Email jennifer.wall@lung.org with any questions.

Tobacco Free RI is a statewide network of organizations and individuals working to reduce tobacco use – the leading cause of preventable death and disease in Rhode Island.

Learn more at www.tobaccofree-ri.org

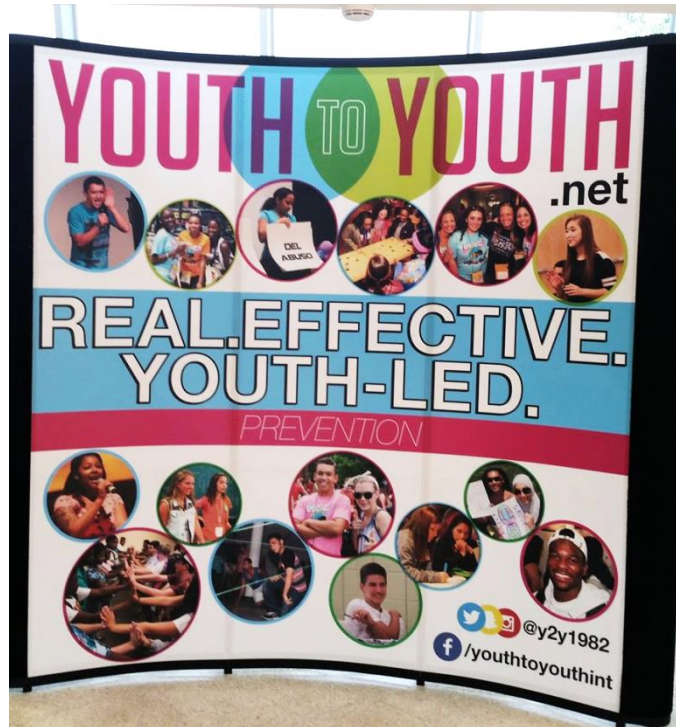
Charlestown Town Council Meeting- July 11, 2016



TFRI, the **RI Department of Health** and the **Chariho Task Force**, along with others, educate Charlestown Town Council members about best practice tobacco control regulations.

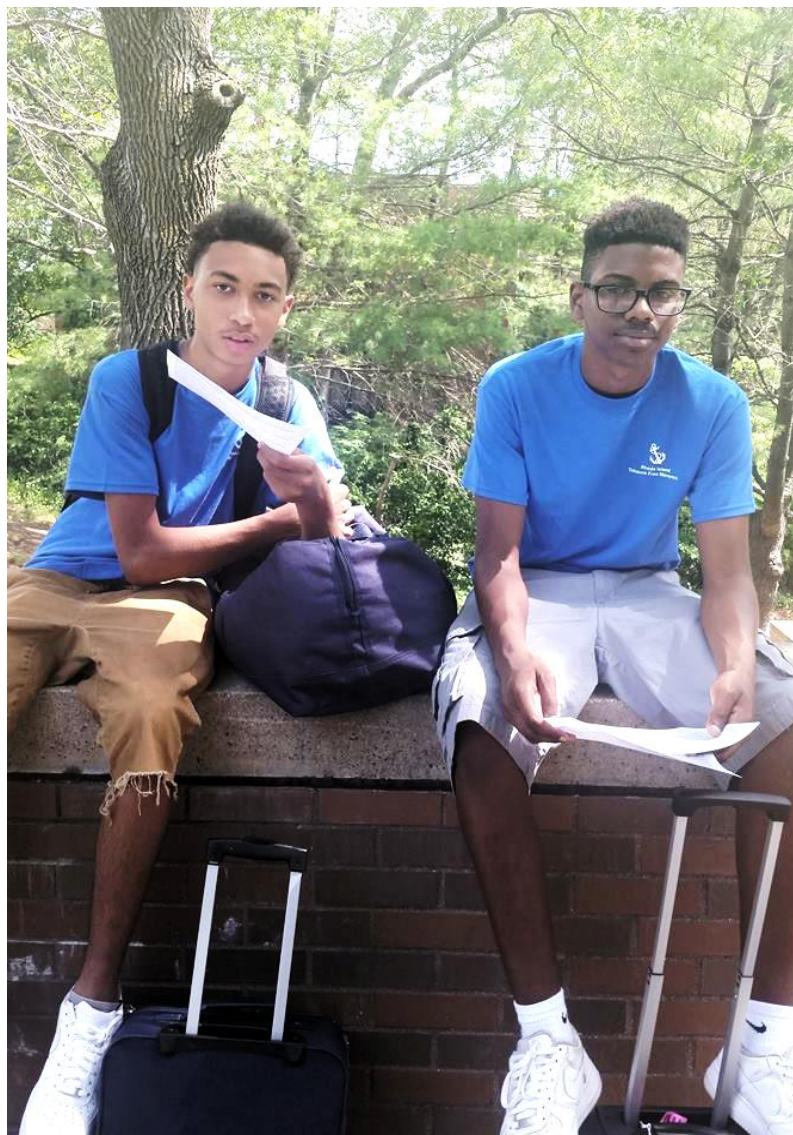


Eastern States Youth to Youth Conference July 28-31, 2016



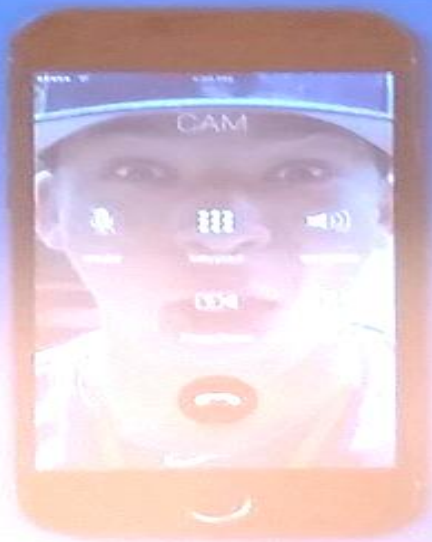
TFRI collaborates with **Chariho** West Warwick, East Providence, Central Falls, Middletown, Smithfield, South Kingstown and Scituate to send a team of youth to be trained at a national youth conference.







ReGENERATION
Youth to Youth 2016



#Y2YReGENE
#DrugFreeBecause
#Y2YFAMILY





















Tobacco Smoking Ban Passes- August 8, 2016



The **North Providence** Town Council votes unanimously to approve a parks, playgrounds, beaches and recreation areas smokefree ordinance.

NORTH PROVIDENCE, R.I. UNANIMOUSLY PASSES PARKS SMOKING BAN

By Patrick Lagreid [@phxcigarguy](#) · On August 8, 2016



The town of North Providence, R.I. has a new ban on smoking in parks and playgrounds after the town council unanimously approved the proposal at its most recent meeting.

It's an expansion of the town's current ban, which was enacted in 1997, but only banned smoking within 15 feet of recreational areas, as well as in seating areas of sports facilities, the town's playground and its lone beach.

The new ban not only bans smoking throughout parks but within 25 feet of any park, playground or public event that will be attended primarily by families, children or senior citizens.

While the ban expands, the fines of up to \$100 for violating it remains the same.

North Providence is home to just over 32,000 residents.

TFRI Network Coordinator Accepts Promotion with the American Lung Association- August 2016



TFRI Network Coordinator Jennifer Wall accepts the **Director of Health Education & Public Policy** position at the American Lung Association of Rhode Island.

TFRI Participates in the
Washington County Fair
Alongside the
Chariho Task Force &
Chariho Youth Task Force
August-17-2016



CADAWAN
CANDY
SPORTS

 **CHARIHO**
YOUTH
TASK FORCE

 **CHARIHO**

Charlestown, Richmond, Hopkinton & Narragansett Tribe

The Hiring Process Begins



In **September of 2016**, Tobacco Free RI begins the process of hiring a new Network Coordinator. Interviews are conducted by several key stakeholders.

TFRI Participates in the
Rally for Recovery
September-17-2016



September 17, 2016

National
Recovery Month
Prevention Works • Treatment is Effective • People Recover
SEPTEMBER 2016

2016 Sponsorship Package

Rally4 Recovery

National
Recovery Month

Saturday, September 17, 2016: 2PM
ROGER WILLIAMS NATIONAL MEMORIAL NORTH MAIN ST. PROVIDENCE, R.I.

www.rally4recovery.com

5337

Care Now Enghend
talks you





TFRI Participates in the
Good Life Expo at
Johnson & Wales University
September-21-2016





TOBACCO FREE RHODE ISLAND



Vapes

this is public health. prevention. promotion. protection.







TFRI Participates in
Tri-Town Community Action's
Health Fair
September-30-2016







Vaping 101



The BAY Team



Subscribe

8

166 views



Add to



Share



More



0



0

Published on Oct 6, 2016

A Parenting IS Prevention video from the BAY Team to educate parents about the risks and harms of Electronic Nicotine Delivery Systems.

TFRI Participates in the
RI Laborers' District
Council Health Fair
October-18-2016

2016



Rhode Island Laborers' District Council **HEALTH FAIR**

WELLNESS STARTS HERE!

WHEN:

Tuesday
Oct. 18, 2016

WHERE:

N.E. Laborers'
Cranston Public
Schools/
Construction
Career Academy
4 Sharpe Drive
Cranston, RI 02920

TIME:

3:30 pm -
7:00 pm

**Free
Refreshments**

FREE HEALTH SCREENINGS

Blood Pressure • Blood Sugar • Cholesterol
Breathing Tests • PSA • Vision & Hearing
Tests

Bone Density • Skin Screenings
Cardiac and Digestive System Screenings
Hand Massage & Mini-Manicures
Acupuncture • Chair Massage • Chiropractic

*Services subject to change

FREE FLU VACCINES

(Adults & Children 9 Years and Older)

INFORMATION FROM:

FREE LABORERS' SAFETY GLASSES

RI Blue Cross/Blue Shield
RI Member Assistance Program (MAP)
RI Laborers' Retiree Council



FEEL THE POWER

Sponsored by: Rhode Island Laborers' District Council
New England Laborers' Health & Safety Fund







NEW ENGLAND LABORERS' HEALTH & SAFETY FUND

A MISSION OF HEALTH

IMPROVING THE QUALITY OF
LIFE FOR UNION MEMBERS

NELHSF is a prime catalyst in the
planning, development and enactment
of safety and health programs that
profoundly affect the quality of union
members' lives.

A VISION OF SAFETY

A SAFER, HEALTHIER + MORE
PRODUCTIVE WORKFORCE

The safer the workplace, the
healthier the worker, the more productive
the workforce. Helping union members
and their employers make those vital
connections is the vision of the New
England Laborers' Health and Safety
Fund.



EXIT



NEWS ▾

WEATHER ▾

TARGET 12 ▾

12 FOR ACTION ▾

REPORT IT! ▾

RHODE SHOW ▾

ON

More RI teens seeking alternatives to cigarettes



By Susan Campbell

Published: November 3, 2016, 9:09 pm | Updated: November 4, 2016, 11:24 am



More RI Teens Using Tobacco and Nicotine Products Other Than Cigarettes



PROVIDENCE, R.I. (WPRI) — Less than 5% of Rhode Island's teenagers say they smoke

Tobacco Control Regulations Pass- November 7, 2016



The **Woonsocket** City Council unanimously approves new regulations to require local tobacco retail licensing, ban discounts and promotions & ban the sale of flavored tobacco, including e-cigarettes.



City Clerk

City Clerk

And Amend an Ordinance to Include ENDS Products



The **Woonsocket** City Council also unanimously approves the addition of ENDS products to a pre-existing smokefree parks and recreation ordinance.

Pawtucket Tobacco Campaign- November 2016



The **Pawtucket Cancer Control Task Force** releases a video aimed at curbing youth tobacco use rates and exposes how the tobacco industry markets to kids.



 tobacco campaign final



avertygofilm

 **Subscribe** 17

44 views

 Add to  Share  More

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Uploaded on Nov 14, 2016

TFRI Coordinates an Electronic
Nicotine & Marijuana Delivery
Systems Training
November-15-2016



In observance of the Great American Smoke-Out, Tobacco Free RI hosts:
"The Dangers That Electronic Nicotine Delivery Systems (ENDS)
Pose to Youth" Training

WHEN: Tuesday, November 15, 2016 from
WHERE: RI Department of Health – 3 Capitol Hill
Auditorium, Providence, RI 02908
TIME: 8:45 AM to 11:00 AM

Speakers:

Heidi Driscoll, Coordinator for the South Kingston Partnership for Prevention
David Neill, Investigator for the U.S Attorney's Office & Former RI State Trooper
Geri Guardino, Policy Analyst, Tobacco Control Program, RI Department of Health

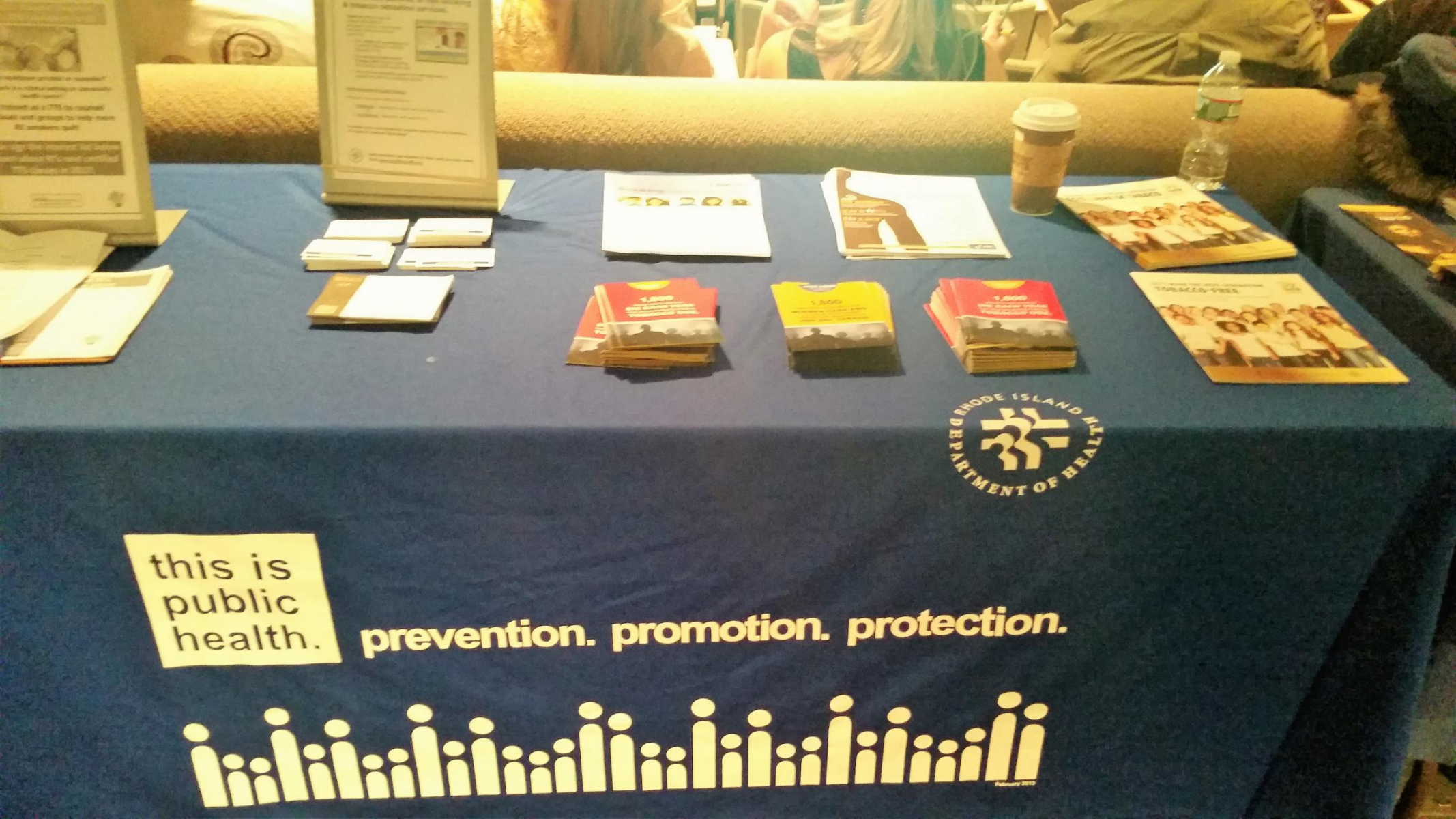
Learning Objectives:

- ⊗ Become knowledgeable about ENDS products, RI youth use rates, prevention for youth, current CDC guidance, applicable state laws & new federal FDA regulations that took effect on August 8th
 - ⊗ Become knowledgeable about the different types of vaping products including incognito devices & e-liquid contents that may include nicotine or other illicit substances
 - ⊗ Understand the methods & dangers associated with vaping
-

Training is FREE! Basic Certificates of Completion offered which can be used towards either Prevention Certification and Tobacco Treatment Specialist Continuing Education Hours. Must pre-register to participate. To pre-register visit: <https://www.eventbrite.com/e/the-dangers-that-electronic-nicotine-delivery-systems-ends-pose-to-youth-tickets-27782620566>
Registration will begin at 8:45am & the training will start promptly at 9am. Not appropriate for youth participants. Training target audience: Tobacco treatment specialists ("TTS"), state and community partners, substance abuse prevention specialists, multi-unit housing managers, college campus administrators, healthcare providers, mental health professionals, educators, public health professionals, academics and college students, community and state policy makers, and law enforcement.

Deadline for Registration: Friday, November 11, 2016
Email Jennifer.Wall@Lung.org or call 533-5176 with any questions.





this is public health. prevention. promotion. protection.





TOBACCO FREE RHODE ISLAND
TobaccoFree-RI.org
A statewide network of organizations and individuals working to reduce tobacco use—the leading cause of preventable death and disease in Rhode Island

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prevention.
promotion.
protection.



National Report: Rhode Island Ranks 42nd in Protecting Kids from Tobacco



NEWS PROVIDED BY

Campaign for Tobacco-Free Kids →

14 Dec, 2016, 09:00 ET

SHARE THIS ARTICLE



WASHINGTON, Dec. 14, 2016 /PRNewswire-USNewswire/ -- Rhode Island ranks 42nd nationwide in funding programs to prevent kids from smoking and help smokers quit, according to a report released today by a coalition of public health organizations. Rhode Island is spending \$375,622 million this year on tobacco prevention and cessation programs, which is just 2.9 percent of the \$12.8 million recommended by the Centers for Disease Control and Prevention (CDC).



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Council asks state lawmakers to ban smoking in rental units

Posted Tuesday, January 10, 2017 11:39 am

By John Howell

The City Council has called on the General Assembly to enact legislation that would classify multi-family rental developments throughout the state as non-smoking areas.

New Tobacco Ordinance Passed- January 11, 2016



Portsmouth's Town Council enacts a smoking ban at its public beaches, athletic and recreational facilities and parks.

TFRI Holds a Youth Staff Training
in Preparation for the Youth
Tobacco Conference
January-21-2017





EXIT



WENTYONE
PILOTS

TFRI Youth Tobacco Conference
Winter Awareness Workshops:
Youth Led Tobacco Education
January 31, 2017



**"Protecting RI
Communities from BIG
Tobacco... One City &
Town At a Time"**

FREE YOUTH WORKSHOPS WITH LUNCH INCLUDED

WINTER AWARENESS WORKSHOP YOUTH DRIVEN TOBACCO EDUCATION

**TUES JAN. 31, 2017 8:45AM- 4:30PM AT RI COLLEGE IN PROVIDENCE
INCLEMENT WEATHER DATE, TUES FEB. 7, 2017**

TARGET AUDIENCE

- **High School Students (GRADES 9-12) Accompanied by an Adult**
(IE: SOMEONE FROM YOUR COMMUNITY OR ORGANIZATION).
- **Teams of up to six youth & adults from each community/organization ARE**
ENCOURAGED TO ATTEND (IF MORE THAN THAT WANT TO ATTEND, THEY CAN REGISTER,
WILL BE WAITLISTED & IF SPACE PERMITS, WILL BE NOTIFIED).

***** Must Be Present For Entire Program *****

TOBACCO EDUCATION BY YOUTH FOR YOUTH

- **A DAY LONG SERIES OF workshops organized by youth from eight RI communities.**
WORKSHOPS WILL BE PRESENTED BY A MIXTURE OF YOUTH & ADULTS ON A VARIETY OF
TOBACCO TOPICS.
- **TRAVIS SMITH, YOUTH ADVOCACY PROGRAM ASSOCIATE FOR THE Campaign for Tobacco Free**
Kids, will present on WHY IT'S IMPORTANT THAT YOUTH VOICES AND OPINIONS ARE HEARD
BY LOCAL DECISION-MAKERS & HOW TO SHARE YOUR STORIES WITH THEM.

Register TODAY- Space is LIMITED!

- **REGISTER ONLINE: [HTTPS://WWW.EVENTBRITE.COM/E/WINTER-AWARENESS-WORKSHOP-
YOUTH-LED-TOBACCO-EDUCATION-REGISTRATION-30927676210](https://www.eventbrite.com/e/winter-awareness-workshop-youth-led-tobacco-education-registration-30927676210)**
- **SCAN & EMAIL: JENNIFER.WALL@LUNG.ORG**
- **BY MAIL: TOBACCO FREE RI, 260 WEST EXCHANGE ST, SUITE 102B, PROVIDENCE, RI 02903**

DEADLINE TO REGISTER IS JANUARY 24, 2017. MORE QUESTIONS?
CONTACT JENNIFER WALL, 401-633-6176. ORGANIZED BY TOBACCO FREE RI
WITH FUNDING FROM THE RI DEPARTMENT OF HEALTH.



Youth Tobacco
Conference
this way!

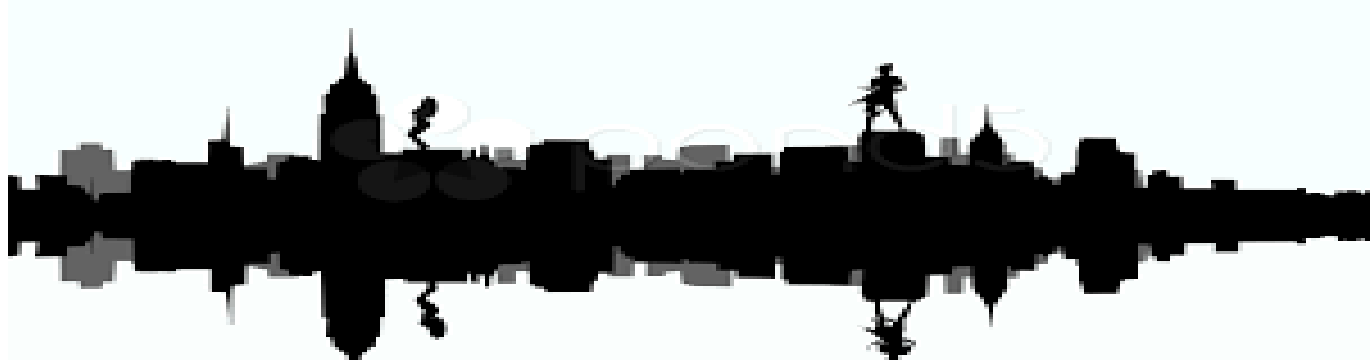
RHODE
ISLAND
COLLEGE





Registration
Table

and
Lost & Found



Planning Committee Members & Youth Staff

Ally Simpson, Burrillville SADD

Anthony Solano & Franklin Pereira, Central Falls Tobacco Ambassadors

Hanna Bill, Chariho Youth Task Force

Rosemely Faial, East Bay Youth Council

Kaylee Pelletier & Nat Baldwin, Islanders Committed, Middletown Prevention Coalition

Matt Besser & Trish Stuard, Scituate SADD

Addie Schwartz & Lauren Fortier, Smithfield SADD

Maggie Rodgers, South Kingstown Partnership for Prevention

Nathan Moone, West Warwick High School Leadership Circle

Zoe Monreau, Baylee Diorio & Kristian Capasso, West Warwick High School SADD



Tobacco Free.
Nicotine Free.
#RIEndGame

TOBACCO
FREE





**Data to Action: How to
Use Local Data to Fight
the “War in the Store”
Workshop**

**Presented By: the RI
Department of Health-
Elsa Larson & Geri Guardino**







Q. What's the big deal?
A. Health Equity and Social Justice!

This is tobacco marketing.

Kids who see it are more likely to smoke.



The tobacco industry spends
\$1 million/hour to market products in
the US.

In Rhode Island, tobacco industry
spends \$25 million/year to market
products.

Today, tobacco marketing.....

- 1) happens mostly in the store
- 2) increases youth use and stops people from quitting (adults, too).
- 3) targets low-income and minority neighborhoods

4) Also targets **YOUTH**









TOBACCO FREE RHODE ISLAND

Protect Kids from Tobacco Addiction

- Limit access
- Fight big Tobacco advertising in print and on TV
- Keep prices high & don't reward smokers











EXIT















Tobacco Retail Density Ordinance Passes- February 13, 2017



The **Central Falls** City Council approves new regulations to limit the number of tobacco retail licenses and mandates that tobacco retail stores cannot be within 250 feet of any school.

EXIT



This is what
Was Found
In Our Stores!



And Become the 1st Locality in RI to Raise the Age



The **Central Falls** City Council approves a new regulation to increase the legal age to purchase tobacco and nicotine products from 18 to 21.



C.F. raises tobacco purchase age to 21

Pawtucket Times 15 Feb 2017 By
JONATHAN BISSONNETTE jbisson-
nette@pawtuckettimes.com

CENTRAL FALLS – The City Council on Monday night voted to ban tobacco sales to people under the age of 21, becoming the first municipality in Rhode Island to increase the tobacco sale age from 18.

The ordinance will take effect on April 1. The councilors who supported the ordinance were At-Large City Councilor Carlene Fonseca, Ward 2 Councilor and Council President Robert Ferri, Ward 3 Councilor Hugo Figueroa, Ward 4 Councilor Franklin Solano, and At-Large Councilor Maria Rivera. Those who cast dissenting votes were Ward 1 Councilor

Jonathon Acosta and Ward 5 Councilor Thomas Lazieh.

Fonseca said the ordinance is all part of a larger “healthy community” initiative driven by the city and its students. She said a group of Central Falls High School students conducted a study about tobacco products and usage and their research indicated that by raising the minimum age to 21, it

would decrease both teen use and adult smoking rates in the city.

“This was driven primarily by the youth in our city and I think this speaks volumes,” Fonseca said.

Fonseca said that 90 percent of adult smokers started smoking before age 21, but only 10 percent start after turning 21. She said that in Needham,



Tobacco Control Regulations Pass- February 28, 2017



The **West Warwick** Town Council approves new regulations to require local tobacco retail licensing, bans discounts and promotions & mandates that tobacco products must be behind the counter.







TFRI Publically Announces
Who the Next Network
Coordinator Will Be
March-2017

Daniel Fitzgerald



TFRI hires Daniel Fitzgerald to become the **next Network Coordinator**. He will begin full-time on September 5th and work part-time throughout the summer.



THE FLAVOR TRAP

How Tobacco Companies Are
Luring Kids with Candy-Flavored
E-Cigarettes and Cigars

American Academy
of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



March 15, 2017



Nicole Alexander-Scott, MD, MPH
Director of Health
Three Capitol Hill
Providence, Rhode Island 02908-5097
www.health.ri.gov

Public Health Press Release

For: Immediate release

Date: March 15, 2017

Contact: [Joseph Wendelken](mailto:Joseph.Wendelken@health.ri.gov) (401-222-3998)

RIDOH Celebrates Three Communities for Preventing Youth Tobacco Use

*Central Falls, West Warwick, and Woonsocket serving as models for
Rhode Island cities and towns on National Kick Butts Day*

In observance of national Kick Butts Day, the Rhode Island Department of Health (RIDOH) is recognizing teenagers and leaders in three communities for their work over the last year to pass local requirements aimed at keeping youth from accessing tobacco products in all forms, preventing nicotine addiction, and protecting youth from tobacco-related death and disease.

"Big tobacco continues to shamelessly target youth and lower income communities with their dangerous, highly addictive products," said Director of Health Nicole Alexander-Scott, MD, MPH. "The brave, inspired students who worked with their governments in Central Falls, West Warwick, and Woonsocket to pass these measures have demonstrated their might in standing up to these companies and in helping to ensure that no one's health in Rhode Island is determined by his or her zip code."

RI Kick Butts Day Event Postponed- March 15, 2017



Due to **Snowstorm STELLA**, the Rhode Island Zombie Walk, an event in honor of National Kick Butts Day, was postponed.



THE
ZOMBIES
ARE
COMING

21 REASONS Contest

f t i #Tobacco21RI



Hey Teens! Enter the 21 REASONS Contest by April 14th!

Did you know that about 95% of smokers begin this deadly addiction by age 21?¹ That's why the tobacco industry targets YOU! Big Tobacco spends \$9.1 billion a year – \$1 million every hour – to market its deadly products, and much of it is aimed at young people.² Tobacco companies even market candy-flavored products like little cigars and e-cigarettes.

You know that tobacco isn't cool. In fact, smoking cigarettes continues to be the leading cause of preventable disease and death in the United States.³ The truth is, no tobacco product is safe to use! It's time to FIGHT BACK and STAND UP to the tobacco industry and its deceptive marketing practices. Use your voice to protect yourself, your friends and future generations from Big Tobacco. It's easy to get involved and inspire change!

Lawmakers at the Rhode Island State House will be considering legislation this year that would raise the minimum legal sale age (MLSA) for tobacco products to 21. This means that retailers would not be able to sell tobacco products (including e-cigarettes) to anyone under the age of 21 – reducing youth access to, and use of, these deadly products. We are calling this lifesaving proposal the Tobacco 21 Bill.

Our lawmakers need to hear from YOU about why the Tobacco 21 Bill is so important! All entries will be reviewed and 21 submissions will be selected to be displayed and distributed at the Rhode Island State House and through social media.

How to enter:

Simply mail or email the following by April 14, 2017:

- A brief statement (2-5 sentences) about why lawmakers should pass the Tobacco 21 Bill.
- A photo of yourself.
- Completed entry form and parental waiver (attached).

Send to:

American Heart Association
Attn: Megan Tucker
One State Street, Suite 200
Providence, RI 02908
Megan.Tucker@heart.org

1. USHHS. SAMHSA. National Survey on Drug Use and Health, 2014. ICPSR36361-v1. Ann Arbor, MI: Inter-university Consortium for Political and Social Research [distributor], 2016-03-22. <http://doi.org/10.3886/ICPSR36361.v1>

2. U.S. Federal Trade Commission (FTC). Cigarette Report for 2014, 2016. https://www.ftc.gov/system/files/documents/reports/federal-trade-commission-cigarette-report-2014-federal-trade-commission-smokeless-tobacco-report/ftc_cigarette_report_2014.pdf; FTC. Smokeless Tobacco Report for 2014, 2016. https://www.ftc.gov/system/files/documents/reports/federal-trade-commission-cigarette-report-2014-federal-trade-commission-smokeless-tobacco-report/ftc_smokeless_tobacco_report_2014.pdf [Data for top 5 manufacturers only].

3. US Department of Health and Human Services. 50 Years of Progress: A Report of the Surgeon General, 2014. Available at: <http://www.surgeongeneral.gov/library/reports/50-years-of-progress/50-years-of-progress-by-section.html>.

In partnership with:



Ethel Ricci: R.I. needs to do better controlling tobacco

Tuesday

Posted Mar 28, 2017 at 6:29 PM

Updated Mar 28, 2017 at 6:29 PM

Tobacco use is the nation's most preventable cause of death, yet nearly half a million people in the United States will die from tobacco-related diseases this year. Here in Rhode Island, it is estimated that 1,800 adults will die due to their own smoking this year alone.

Research shows that states can tackle tobacco use through a three-part approach. This includes regular and significant increases in the price of all tobacco products through excise taxes, comprehensive smoke-free laws at the local and state levels that protect everyone's right to breathe smoke-free air, and fully funded tobacco prevention and cessation programs that drive people to quit.

Stayed Tuned for Tobacco Free
RI's Newly Revamped User
Friendly Website...

Launching Soon!

TOBACCO FREE

RHODE ISLAND

[Get Involved](#)[Donate](#)

A statewide network of organizations and individuals working to reduce tobacco use—the leading cause of preventable death and disease in Rhode Island.

[Strategies & Initiatives](#)[Tools For Impact](#)[News & Events](#)[About Us](#)[Join Our Mailing List](#)

Tobacco Free RI is a coordinating network that brings together the people and organizations working on tobacco control in RI, facilitating communication and sharing information, resources and action strategies for policy change. TFRRI provides advice and technical assistance to its network partners on best and promising policy practices, and convenes meetings and trainings so that network members can collaborate effectively and develop common policy change strategies.

Get Involved



News



Making Change



Our Partners



NEW PARTNER!



Thank YOU for your continued efforts in
making Rhode Island Tobacco-Free!

We have a lot to celebrate...

And many more battles to fight.

Till October....